

Interactive Meta PROGRAMS

The unconscious motivational strategies - Certification Program (Virtual Edition)

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About the Expert Trainer:



VIKTORIJA JORDAN

Individual and Team Coach, Trainer, Communications Expert

Viktorija is a communications expert, master coach and trainer dedicated to excellence, high performance and processes of change in people and organizations. With a special focus on personal efficiency, leadership, communication and teamwork, she designs transformative learning experiences to inspire and motivate growth through experience.

She is an internationally certified NLP Trainer by the co-founder of NLP John Grinder, Master Coach, High-Performance Team Coach and Systemic Dynamics Specialist. With more than twenty years of diverse international experience leading communications for Apple, United Nations and the European Commission, among others, she incorporates her background in Cross Cultural Management into all of her trainings.

Her holistic approach blends NLP techniques, Applied Psychology and Systemic Work and with her working style she achieves fast results and supports the growth of the individual and the overall organizational vitality in all kinds of systems.

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DESCRIPTION

- What motivates your employees? What drives them to do their work, be engaged or procrastinate at one point or another?
- What motivates your clients to buy?
- What really motivates you?
- What makes people jump out of bed in the morning?
- Why do they like to contradict other people?

There are around 50 documented Meta-Programs, which frame every aspect of our response to the world and can explain each of our behaviours. In this three-day training on meta-programs you will learn everything important about this topic and then you will be able to assess yourself and others really well, thus use this information to greatly improve your own motivation and the motivation of others.

In the training we will go through the most important meta-programs, using practical examples how you can recognize the respective program in yourself and others and how you can deal with it in corporative life. Both aspects are always helpful here. On one hand is the explanation is why you are not motivated in a certain situation, i.e. why you cannot get yourself pumped up. This knowledge will help you immensely in corporative life, because you can use it to better motivate yourself. On the other hand, the knowledge from this training will also help you to better assess other people, your employees, superiors, customers and every other person.

WHO SHOULD ATTEND?

ADVANTAGES IN HUMAN RESOURCES, SALES AND LEADERSHIP

- All people who work in sales
- Human resources department
- Middle management- managing employees
- Leading teams and working with clients
- HR managers
- HR professionals
- Sales managers

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WHY SHOULD COMPANIES ATTEND?

Attendees will learn in this training 6 core meta-programs which determine how a person gets motivated to do anything in life, whether it be performing at work or everyday life.

Utilising meta-programs is one of the most powerful of processes in communication. This content is so powerful, yet simple to learn. You will be surprised by its effectiveness.

These three days will shake you up, wake you up and make you conscious. After these days your brain will become alert to noticing the smallest details and gain new understandings about yourself and about the people around you. It is the ideal start into a whole new world.

This training program is limited to 30 participants only!

A WORD FROM THE TRAINER

"I strongly believe in the innate human potential that is in all of us, our abilities to grow and transform and that everything is possible. By developing a deeper understanding of yourself and your environment, I believe you can create the possibility for the change and live the life you desire."